



BARBARA TAYLOR

Barbara Taylor, CPCU, offers 20+ years of expertise in business coaching; talent management and succession planning; leadership development; high potential identification and deployment; assessment; and performance management.

Barbara has built a reputation for designing creative leadership development programs including: The Gettysburg Leadership Experience, The Leader's Forum and The Career Pickle: How to Build a Successful Career with Relish ...without Derailing. She has designed and implemented effective War for Talent strategies for numerous Fortune 500 clients including Comcast, New York Life, AstraZeneca, L. Robert Kimball & Associates and Sara Lee. Additionally, she leads leadership development programs and coaching for GlaxoSmithKline, Infineum, Invesco and Invensys Rail.

Currently, Barbara is a business partner of JanBara & Associates, a coaching and executive development firm specializing in leadership performance - particularly in the issues of professional women. JanBara facilitates leadership development and coaching services for the clients of ASK Europe, a British leadership and development organization.

Barbara is one of the innovators and facilitators of the successful *Conversation with Women Leaders* series designed for high potential and emerging business women to discuss issues, dilemmas and sticky business predicaments that can make or break careers. Other notable JanBara programs are the Strategic Business Connections and the JanBara Leadership Institute.

Additionally, Barbara and her business partner, Jane Lowenstein, have written a chapter in the book, "Leading the Way to Success". In early 2010, their new development book with CD, "Critical Success Factors for Leaders in Tough Economic Times", was published by Waratah Communications.

Previously, Barbara worked for Lincoln Financial Group (LFG) where she led Executive and Leadership Development strategies. During her tenure, she implemented the first corporate-wide succession planning and talent management processes as well as introduced 360° feedback and executive coaching for senior management and high potentials. Additionally, Barbara successfully led a large-scale change management process within one of LFG's largest business units – American States Insurance (now part of Liberty Mutual).

She is certified in various leadership and organizational development approaches including a number of 360° feedback instruments, MBTI, FIRO-B, DiSC and Situational Leadership. Barbara completed a Bachelor of Science in Communications (cum laude) at Ohio University and attended Indiana University for graduate school. She is a member of the Board of Directors of Girls, Inc and Nancy's House as well as on the Career Wardrobe Advisory Board.

Barbara lives with her husband in a suburb near Philadelphia. She is an avid reader, enjoys cooking and is dedicated to the restoration of their 115 year old Colonial Revival home.